

BUSINESS PARTNERSHIP PROGRAM

There is no more important resource than water to our communities, our health, or our wellbeing. An investment in the Headwaters at the Comal represents a partnership with one of the state's premier conservation education centers and helps to protect the most significant spring system in the American Southwest.

MAKE AN IMPACT BY:

Supporting “Where It Begins” our multi-phased capital campaign.

Joining our membership program.

Sponsoring an event or education program.



Where it begins.

CAPITAL CAMPAIGN

The Headwaters at the Comal, in partnership with New Braunfels Utilities, and with strong support from the community, continues to advance the community vision of a premier environmental education center inspiring hearts and minds on the importance of conservation to community; and strengthening the relationship between the community and nature by showcasing the significance of the Comal Springs. This new phase of capital fundraising is to provide essential visitor amenities needed to dramatically increase programs and services. Central to this endeavor is the construction of a 6,400 square foot *Center at the Headwaters* consisting of indoor and outdoor spaces for education programs, exhibits, and community meetings, a catering kitchen, staff offices and public restrooms. The expansion will also include the addition of an all-abilities access entrance to the Center, and a tree-shaded picnic area, perfect for larger groups and field trips, that will double as an immersive natural and cultural history exhibit.



BUSINESS MEMBERSHIP PROGRAM

The Membership Program benefits are recognized annually.	\$2,500 Friend	\$5,000 Attaché	\$10,000 Consul	\$15,000 Envoy	\$25,000 Ambassador
Employee Benefits					
Employee must show company ID or business card at entrance	✓	✓	✓	✓	✓
Free admission for employees and their family	10	20	30	40	50
Complementary tickets to members-only events	2	5	10	15	20
Executive Benefits					
*Invitations and reserved seating for six at live performances hosted by Headwaters			2	4	8
*One discounted evening venue rental for corporate entertainment.			20% discount	40% discount	included
Company Benefits and Recognition					
CEO quote on Headwaters website					✓
On-site customized tour and presentation					✓
Name recognition on Headwaters website		✓	✓	✓	✓
Recognition in the Headwater's annual report	✓	✓	✓	✓	✓

Future benefit to be identified at completion of Phase II

EVENT AND EDUCATION PROGRAM SPONSORSHIPS

Sponsoring an event or education program allows your company to promote your brand to thousands of attendees and members in a way that traditional advertising cannot. Sponsorship benefits may include your company name in connection with the event, including in Headwaters' newsletters, emails, social posts, website, and event signage.

COMMUNITY EVENTS

Earth Day - April

A fun, free event at Headwaters at the Comal. Earth Day celebrates all the work that has been done to transform this site into an immersive environmental experience showcasing the significance of the Comal Springs. We invite our community partners to share the work they are doing to protect our land, water and habitat, and offer activities for all ages, native plant and tree giveaways, and more.

Luminaria - December

Headwaters celebrates winter on the Comal for select evenings in December. A Headwaters at the Comal holiday tradition, this evening event brings a candlelit glow to the pristine waters of the Comal Springs. Stroll the paths, enjoy music, fellowship, and a peaceful moment to reflect on the importance of the sacred Comal Springs..

EDUCATION PROGRAMS

Saturday SEAM (Science, Engineering, Art, Math) K-3rd Grade

Monthly SEAM classes take an unplugged, outdoors approach to science. Lessons focus on returning youth K-3rd grade and their families back to nature. Hosting these programs in the covered open-air pavilion surrounds participants with nature while learning SEAM concepts.

Watershed Education Program

This exciting program developed for 4th to 6th grade students engages youth in understanding their local watershed and how to enjoy and protect the beautiful Hill Country water resources. Hands-on lessons, as well as mindfulness activities, bring the joy of water and nature to life.

For more information about these and other partner opportunities please contact the Program Manager, at (830)-608-8937

Sponsorship terms will be outlined in a written contract. All materials are subject to final approval by the Headwaters' Board and business sponsor before publication.

Levels and amount are subject to change based on the evolving site, programs and attendance.

I/WE WILL SUPPORT THE HEADWATERS AT THE COMAL WITH A GIFT/PLEDGE OF:

\$ _____

PLEDGE PAYMENT SCHEDULE

My/our first gift payment (50% down payment is required) in the amount of \$ _____

Is enclosed Will be made by _____, 20_____

I/we plan to fulfill our commitment with gift payments of \$ _____ over the next year, beginning on _____

Annually Quarterly Semi-Annually Monthly Other: _____

I/we plan to set up the following payment options :

Gifts by Check Gifts by Credit Card

Gifts of Securities - **contact Nancy Pappas at (830)-608-8828 for more info**

GIFT INSTRUCTIONS

I/we wish my/our gift to remain anonymous

Print my/our name(s) in donor lists for Headwaters at the Comal as follows:

If you wish to restrict your gift to a specific campaign element please contact Nancy Pappas, Managing Director, to discuss gift and naming opportunities at (830)-608-8828

CONTACT INFORMATION

Print Name(s) _____

Address _____

Email Address _____

Phone # _____

Signature _____

Date _____

Please send all payments to:

Headwaters at the Comal
333 E.Klingemann St.
New Braunfels, Texas 78130

The Headwaters at the Comal is a registered 501(c)(3) organization EIN#82-2200071

A DONOR BILL OF RIGHTS

Developed by:



Philanthropy is based on the voluntary action for the common good. It is a tradition of giving and sharing that is primary to the quality of life. To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we declare that all donors have these rights:

I

To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.

II

To be informed of the identity of those serving in the organization's governing board, and to expect the board to exercise prudent judgement in its stewardship responsibilities.

III

To have access to the organization's most recent financial statements.

IV

To be assured their gifts will be used for the purposes for which they are given.

V

To receive appropriate acknowledgement and recognition.

VI

To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law.

VII

To expect that all relationships with individuals representing organizations of interest to the donor will be professional in nature.

VIII

To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.

IX

To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.

X

To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.